



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 2653501

Schedule Dates 10/18/16-10/24/16

Advertiser Grothman for WI Congress-R (112851)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

Brand GRO16/ORDR/C18C24 (867632)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Fran, Berg,

Phone/Fax /

CPE

Account Types

Billing Type

Comments

Date Entered 10/04/16

Last Modified

Entered By Elizabeth Bragstad

CO-OP No

Headline # ECR25323196

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$810.00

Net Total \$4,590.00

Sales Tax

ORDER CHRISTAN CAMBERO
NEW ORDER FOR GROTHMAN FOR CONGRESS 10/18-10/24 PLEASE CNFM, THANKS F
RAN

Green Bay (WLUK)

By Broadcast Month

Oct. 2016

Grand Total:

Spots

21

Rate

\$5,400.00

\$5,400.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / SPOT	10/18/16-10/18/16	4	:30	1P- Dr Oz			1						1	\$30.00	\$30.00	Green Bay (WLUK)	DR. OZ	10/4/16
Est 2.0	Unapproved (NewL) on credit hold / SPOT	10/19/16-10/19/16	4	:30	1P- Dr Oz				1					1	\$30.00	\$30.00	Green Bay (WLUK)	DR. OZ	10/4/16
Est 3.0	Unapproved (NewL) on credit hold / SPOT	10/20/16-10/20/16	4	:30	1P- Dr Oz				1					1	\$30.00	\$30.00	Green Bay (WLUK)	DR. OZ	10/4/16
Est 4.0	Unapproved (NewL) on credit hold / SPOT	10/21/16-10/21/16	4	:30	1P- Dr Oz					1				1	\$30.00	\$30.00	Green Bay (WLUK)	DR. OZ	10/4/16
Est 5.0	Unapproved (NewL) on credit hold / SPOT	10/24/16-10/24/16	4	:30	1P- Dr Oz		1							1	\$30.00	\$30.00	Green Bay (WLUK)	DR. OZ	10/4/16
Est 6.0	Unapproved (NewL) on credit hold / SPOT	10/18/16-10/18/16	4	:30	Opt- [P]Who Wants to be a Millionaire (Tu), [P]Who Wants to be a Millionaire (2Tu)			1						1	\$40.00	\$40.00	Green Bay (WLUK)	WHO WANTS TO BE AMIL	10/4/16
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/19/16-10/19/16	4	:30	Opt- [P]Who Wants to be a Millionaire (We), [P]Who Wants to be a Millionaire (2We)				1					1	\$40.00	\$40.00	Green Bay (WLUK)	WHO WANTS TO BE AMIL	10/4/16
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													
			CB		10/4														

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... [http://\\$eg.net?ip=1224](http://$eg.net?ip=1224) ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Product POLITICAL CANDIDATE (ns) (1186)
Brand GRO16/ORDR/C18C24 (867632)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Fran,Berg,
Phone/Fax /
CPE GRO1/ORDR/C18C24
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDER CHRISTIAN CAMBERO
NEW ORDER FOR GROTHMAN FOR CONGRESS 10/18-10/24 PLEASE CNFM; THANKS F
RAN

Date Entered 10/04/16
Last Modified Elizabeth Bragstad
Entered By No
CO-OP ECR25323196
Headline # A35+R
Demo Normal
Order Type Normal
Package Deal
Commission % 15.00
Commission \$810.00
Net Total \$4,590.00
Sales Tax

Green Bay (WLUX)
By Broadcast Month Spots Rate
Oct. 2016 21 \$5,400.00
Grand Total: 21 \$5,400.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 8.0	Unapproved (NewL) on credit hold / SPOT	10/20/16-10/20/16	4	:30	Orbit- [P]Who Wants to be a Millionaire(Fr.), [P]Who Wants to be a Millionaire (2(Tn))						1			1	\$40.00	\$40.00	Green Bay (WLUX)	WHO WANTS TO BE AML	10/4/16
Est 9.0	Unapproved (NewL) on credit hold / SPOT	10/21/16-10/21/16	4	:30	Orbit- [P]Who Wants to be a Millionaire(Fr.), [P]Who Wants to be a Millionaire (2(Fr.))						1			1	\$40.00	\$40.00	Green Bay (WLUX)	WHO WANTS TO BE AML	10/4/16
Est 10.0	Unapproved (NewL) on credit hold / SPOT	10/24/16-10/24/16	4	:30	Orbit- [P]Who Wants to be a Millionaire(Mo.), [P]Who Wants to be a Millionaire (2(Mo.))	1								1	\$40.00	\$40.00	Green Bay (WLUX)	WHO WANTS TO BE AML	10/4/16
Est 11.0	Unapproved (NewL) on credit hold / SPOT	10/19/16-10/19/16	3	:30	Orbit- [P]Judge Judy(We.), [P]Judge Judy (2(We.))				1					1	\$150.00	\$150.00	Green Bay (WLUX)	JUDGE JUDY	10/4/16
Est 12.0	Unapproved (NewL) on credit hold / SPOT	10/21/16-10/21/16	3	:30	Orbit- [P]Judge Judy(Fr.), [P]Judge Judy (2(Fr.))					1				1	\$150.00	\$150.00	Green Bay (WLUX)	JUDGE JUDY	10/4/16
Est 13.0	Unapproved (NewL) on credit hold / News	10/19/16-10/19/16	3	:30	8A- News-Good Day Wisconsin 8a				1					1	\$275.00	\$275.00	Green Bay (WLUX)	GOOD DAY WISCONSIN	10/4/16
Est 14.0	Unapproved (NewL) on credit hold / News	10/20/16-10/20/16	3	:30	8A- News-Good Day Wisconsin 8a				1					1	\$275.00	\$275.00	Green Bay (WLUX)	GOOD DAY WISCONSIN	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Buyer Name Fran, Berg,
Phone/Fax /
CPE GRO1/ORDR/C18C24
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDER CHRISTIAN CAMBERO
NEW ORDER FOR GROTHMAN FOR CONGRESS 10/18-10/24 PLEASE CNFM; THANKS F RAN

Date Entered 10/04/16
Last Modified Elizabeth Bragstad
Entered By No
CO-OP ECR25323196
Headline # A35+R
Demo Normal
Order Type Normal
Package Deal
Commission % 15.00
Commission \$810.00
Net Total \$4,590.00
Sales Tax

Green Bay (WLUK)

By Broadcast Month	Spots	Rate
Oct. 2016	21	\$5,400.00
Grand Total:	21	\$5,400.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 15.0	Unapproved (NewL) on credit hold / News	10/22/16-10/22/16	4	:30	9p- News-FOX 11 News at Nine							1		1	\$150.00	\$150.00	Green Bay (WLUK)	FOX 11 NEWS AT 9PM	10/4/16
Est 16.0	Unapproved (NewL) on credit hold / News	10/23/16-10/23/16	3	:30	9p- News-FOX 11 News at Nine								1	1	\$500.00	\$500.00	Green Bay (WLUK)	FOX 11 NEWS AT 9PM	10/4/16
Est 17.0	Unapproved (NewL) on credit hold / SPOT	10/18/16-10/18/16	3	:30	6p- Jeopardy			1						1	\$600.00	\$600.00	Green Bay (WLUK)	JEOPARDY	10/4/16
Est 18.0	Unapproved (NewL) on credit hold / SPOT	10/19/16-10/19/16	3	:30	6:30P- Wheel of Fortune				1					1	\$650.00	\$650.00	Green Bay (WLUK)	WHEEL OF FORTUNE	10/4/16
Est 19.0	Unapproved (NewL) on credit hold / SPOT	10/21/16-10/21/16	3	:30	6:30P- Wheel of Fortune					1				1	\$650.00	\$650.00	Green Bay (WLUK)	WHEEL OF FORTUNE	10/4/16
Est 20.0	Unapproved (NewL) on credit hold / SPOT	10/24/16-10/24/16	3	:30	6:30P- Wheel of Fortune							1		1	\$650.00	\$650.00	Green Bay (WLUK)	WHEEL OF FORTUNE	10/4/16
Est 21.0	Unapproved (NewL) on credit hold / Prime	10/19/16-10/19/16	1	:30	8p- FOX-FOX News Special Presidential Debate				1					1	\$1,000.00	\$1,000.00	Green Bay (WLUK)	PRESIDENTIAL DEBATE	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLUK-TV, Green Bay, WI	Date: 10/3/2016
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I, Smart Media Group,

being/on behalf of: Grothman for Congress,

a legally qualified candidate of the Republican

political party for the office of: _____

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$4,887.50

I represent that the payment for the above described broadcast time has been furnished by:

Grothman for Congress WI CD-06

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/2016

Date




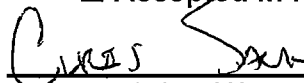
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature
Printed Name
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Grothman for Congress WI CD-06

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Grothman for Congress WI CD-06

printed name

10/3/2016

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$4,887.50

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.